



**SHEfinancial**<sup>TM</sup>  
group inc.

## Customized Benefit Solutions for Today's Business Owner

Tailored Health Care Plans are a unique benefit program allowing business owners to customize a health care plan tailored to their needs. They allow incorporated or sole proprietors to give their employees/themselves tax-free health care benefits which are tax deductible to the company. With virtually no restrictions, no exclusions or waiting periods, the plan is designed to save you time, money and will eliminate frustrating administrative headaches. The **Private Health Services Plan (PHSP)** is a 100% tax-deductible health and dental expenses with 100% coverage and no monthly premiums.

The program is designed to give you and your employees what you want most:

- **Freedom to choose** what you want to spend your health care dollars on
- **More benefits** for the dollar
- **Low administration costs**
- **Simplicity**, less paperwork
- **No monthly premiums**

If you have an incorporated business, a limited company, or if you are a sole proprietor, you qualify. The size of your business does not matter, you could be the only employee, or you could have numerous employees.

You can customize your plan to fit your individual benefit needs. Your plan can be set-up on a stand alone basis, act as the centre piece of a comprehensive benefits program covering all health and dental expenses or can be used as a top up program to cover expenses not covered or fully covered under your current benefits plan. If you're the owner of a business in Canada and do not have a PHSP, start writing-off 100% of your medical and dental expenses now, by contact us for a full listing of eligible expenses or for more information at (604) 535-7436 or [penny@shefinancialgroup.com](mailto:penny@shefinancialgroup.com) or visit our website to request more information <http://shefinancialgroup.com/>.

Penny Deming is founder and President of SHE financial group Inc. After working several years in the financial industry as a senior advisor, Penny realized there was a gap in services helping women. Her own personal experience as an only-parent, led Penny to launch SHE financial, which empowers women to become more financially independent.

